

**Rosemont Community Association
April Board Meeting Minutes**

Date: Thursday, April 2, 2015 @ 7:00 PM
Place: Atonement Church, 9242 Kiefer Blvd.

1. Call to Order 7:03 PM
2. Adopt/Amend Agenda Motion Dee, 2nd: Liz
3. Approve minutes from previous meeting Motion: Gabe 2nd: Jesus
4. Attendees: See sign in sheet

| | | | | | |
|------------------------|---|----------------|---|------------------|---|
| Kathy Aldana | A | Dee Gavaldon | P | V. Prokopchuk | P |
| Carol Arbini-McFarland | A | Anthony Osuna | P | Annette Scoville | A |
| Gabe Apgar | P | Tina Wong | A | Liz Lott | P |
| Terry Dugan | P | Wayne Kirkling | A | Andrew Maalouf | P |
| David Ajirogi | A | Jesus Mendoza | P | | |

5. Program and Policy Discussions and Actions

- Cell tower extension at Plaza by Verizon to be applied for
 - Dee: By opposing this does RCA appear to be obstructionist? Will impact small businesses in the Plaza.
 - Mike: Height of tower might impact paint and lights on tower.
 - Decision has been made to wait further information.
- Review of organization chart and assignments
 - Org chart has been adopted with the intent to be updated and change. Move: Dee, 2nd: Jesus.
- Membership development
 - Letter was developed to invite local businesses into a coupon program with RCA. Motion:
 - Christina Pritchett: Can RCA offer members more?
 - Jesus: Benefits listed on the documents do not exist right now.
 - Terry: Content in documents emailed is not current. Was for conceptual use
 - Eric: How are we compiling the list of businesses to approach?
 - Terry: By who would be most likely to participate. Food services. We have a list from Don Notolli of all commercial property owners in Rosemont.
 - Dee: Look at businesses that continually participate in the Annual Celebration.
 - Dee: Give sponsors a guaranteed space at the Annual Celebration.
 - Gabe: Recommend not going public with this until the updated website is up.
- Business Network status
 - Look at developing a business development alliance to improve the properties. Would be initiated by the property owners.
- Tech Team status update
 - Jay jayr@csus.edu has been nominated by Gabe to review the beta site.
 - Can photos be captioned?
 - Give credit to photographer.
 - Thank You page thanking people who contribute to the events.
 - Org chart posted on the “About Us” page. Can lead into how people can volunteer.
- Communications planning status

- Considering hard copy newsletter. Will depend on costs. Will highlight some of the upcoming events.
- Mail out a postcard announcement in July? Mail by July 25th.
- Received a quote for the Kiefer Blvd sign rigging. \$1500 for rigging installation. \$200-\$300 per banner placement.
- Get a google number that goes to RCA email. Jesus will set up phone number.
- Jesus to order more RCA fliers for distribution at events.
- Preliminary consideration of 2015-16 work program and budget
 - Will be discussed next board meeting. Hard copies handed to board members at meeting, will be emailed in the following weeks.
- Staffing upcoming events: Food trucks 4/3; Essence 4/10; Kiefer Cleanup 4/11; Annual Mtg. 5/13
 - Movie in the park next month. Big Hero 6 or Cars. Kristina and Cooley will sponsor it. May 1st along with the Food Truck event.
 - Kathy and Anthony will attend Essence and provide an RCA presence.
 - Notolli confirmed will attend RCA Annual Meeting.
 - Spruce up annual report at the conclusion of the fiscal year.
 - Gabe will send last years annual report to Jesus

6. Reports & updates

- Law Enforcement Issues
 - Cleanup operation on canal on other side of Folsom, near golf course, near 50
 - 2 Light Rail operations planned for this month
- Neighborhood Watch
 - Premier Gardens (off of Getty) - Ken Dehichian (sp?)
 - Considered putting up a surveillance camera. Can an NW group operate as an affiliate of RCF to be covered under 501(c)(3) to get tax deductible donations for the camera.
 - Ken needs to get more info on what is needed to set up a camera.
- Public agencies, services, and schools – (Terry)
 - 5k is April 25th. Will benefit Rosemont HS scholarship.
- RCA Projects:
 - Celebration of Community (Dee & Kristina)
 - Pictures of people of Rosemont to use at event.
 - Military will be invited to come out. Next planning meeting is 4/27
 - Permit for Park is secured from CRPD. Permit fee was waived.
 - Train and science wizard was secured. Still inquiring about ponies.
 - Conversation to be had with Dee, Terry, and Kristina about fund raising
 - Graffiti update (Alicia, Anthony) – Cleaned up utility boxes near railroad tracks
 - Welcome bags project update (Tina) – No update.
 - Scholarship Program (Carol) – No update.
 - Nominating Committee (Dee)
 - Didn't want to strong arm an individuals. Looking for someone in the business community to potentially work on business initiatives
 - David A is likely to resign. Annette S may also not remain as Board member as well.

7. Administrative reports

- Treasurer Report – See print out.
- Membership Status – See print out.

- Communications/correspondence

8. Adjourn 9:01 PM

Next Meeting: Thursday, May 7, 2015, 7:00 pm, Atonement Church, 9242 Kiefer Blvd.