

Rosemont Community Association WEBSITE POLICIES

The following document outlines the policies and procedures for maintaining the Rosemont Community Association (RCA) website (WS) in cooperation with the Rosemont Community Foundation (RCF). The domain of the RCA WS is www.rosemontca.org.

There shall be at least three (3) persons qualified as WS administrators/editors who can post items and make edits to site content as needed.

It will be the judgment of the editors as to whether an item is appropriate to post, in accordance with Board approved policies. In case of a disagreement, the current president will make the decision, subject to Board approval.

RCA retains all editorial control of all content posted on the WS.

Businesses are welcome to advertise on the RCA web site in accordance with current board policies or in conjunction with other Board approved RCA programs.

The following criteria shall be used to determine allowable content posted on the WS:

- Topic
 - RCA and RCF sponsored events/activities/announcements/invitations
 - Fosters thoughtful discussion of issues pertinent to Rosemont
 - Public safety
 - Community enhancement
 - Local governance criticality
- Source
 - RCA and RCF
 - Governmental agencies
 - Non-commercial organization located in Rosemont (includes religious organizations)
 - Non-commercial organization that serves Rosemont (includes religious organizations)
- Documentation
 - Flier or other documentation to be included/linked on the post
 - Brief description of event/activity to be used on post
 - Graphics related to the event/activity to be included on the post
 - Image must be cleared to assure no copyright restrictions apply
 - Any photos of children need to have written parental approval, except as the photo may be of a public group activity at which privacy cannot be expected (e.g. the annual RCA Celebration of Community)
 - Any photo shall not intentionally show a person or organization in a negative way

The following are deemed as inappropriate content for the WS:

- Commercial advertisements, except those clearly posted as paid advertisements and in a designated portion/page of the site
- Political advertisements, except factual announcements of political events of interest to Rosemont
- Materials that disparage anyone or anything, particularly on issues not directly relevant to Rosemont
- Religious proselytizing of any kind
- No postings will be made that are deemed to attack an individual or organization in a personal or libelous way.
- Comments and criticisms are to be directed toward programs, policies, activities, ideas, etc.

The RCA Board may modify or rescind these policies at any Board meeting. If appropriate it may give advance notice of changes and a period of time to effectuate them, or may make them effective immediately.

These policies shall be part of the RCA Board policies guiding its work for the community.