

## **Community Outreach and Sponsorship Opportunity**

Thanks to the generous support of folks like you, the Rosemont Community Association and the Rosemont Community Foundation will be holding its 8<sup>th</sup> Annual Rosemont **Celebration of Community** on Saturday, August 20, 2016, at Rosemont Community Park, from 9:30 a.m. to 2:00 p.m. As in past years, we anticipate that over 1,200 attendees will come to enjoy information booths, games, rides, free food, entertainment, and good old neighborhood socializing.

We are inviting all interested parties to consider becoming a sponsor of Rosemont Community Association (RCA) and be featured at this popular event. Your help will assure continued success of the event and organization. Because the Rosemont Community Foundation is a **501(c)(3)** organization, any donations to it would be tax deductible in support of its work in building a strong community in Rosemont.

We are happy to provide various recognition levels for those who wish to provide sponsorship and support. Please see the attached chart for levels and benefits. We welcome the chance to celebrate your support of the Rosemont community.

If you would like to have booth space at the Celebration, please let us know in time to reserve a 10'x10' space for you. Please note that on the day of the event, table location is first come first serve and you will need to bring your own table and tent to fit into the available 10'x10' space. Sponsorship benefits include some of these items.

While we will have no selling at the event, you are welcome to provide handouts, samples, and gifts to attendees. Unfortunately, we are not be able to provide electricity for booths, but you are welcome to bring a generator if needed.

Your generosity and support is what has kept RCA and its volunteer spirit going strong for 57 years. With your help, we will continue to make improvements and serve as a voice and advocate for our great community for years to come. Please do not hesitate to contact us if we can provide further information for you. Thank you for your interest in the Rosemont community.

Sincerely, Dee Gavaldon

Dee Gavaldon Celebration Event Coordinator

Terry Dugan

Terry Dugan President, Rosemont Community Association

Rosemont Community Foundation, Inc outreach@rosemontca.org

**Rosemont Community Association** 916-936-1959 www.rosemontca.org

PO BOX 277194, Sacramento, CA 95827-7194

## **Rosemont Celebration of Community 2016** Sponsorship Levels

Community Leader	\$1,000+	<ul> <li>Placement of your Logo and Name on the main page of RCA website with a link to your web site</li> <li>Recognition in the marketing materials for the event</li> <li>Special recognition on banners and event signage</li> <li>Attraction/ride/event sponsor at the Celebration</li> <li>Placement of business marketing materials in all attendee gift bags</li> <li>Recognition from the stage during the program</li> <li>Logo and Name printed on RCA Annual Report</li> <li><i>IF requested</i>, booth space at the Event including a table, two chairs and canopy. (A Specific location will be reserved you)</li> </ul>
Community Builder	\$500	<ul> <li>Special recognition on banners and event signage</li> <li>Attraction/ride/event sponsor at the Celebration</li> <li>Placement of business marketing materials in all attendee gift bags</li> <li>Recognition from the stage during the program</li> <li>Name printed on RCA Annual Report</li> <li><i>IF requested</i>, booth space at the Event including a table, two chairs and canopy. (A Specific location will be reserved for you)</li> <li>Business Card Ad on RCA Advertisers webpage</li> </ul>
Great Neighbor	\$100	<ul> <li>Special recognition on event signage</li> <li>Placement of business marketing materials in all attendee gift bags</li> <li><i>IF requested</i>, booth space at the Event including a table and two chairs (Location is on a first come, first serve basis on the morning of the Event)</li> <li>Business Card Ad on RCA Advertisers webpage</li> </ul>

\* Donations, Pledges and Logos must be delivered by <u>July 25</u> to be included in any printed materials.

\* Marketing and promotional materials must be delivered by <u>July 25</u> to be included in attendee gift bags.

\* Sponsorship levels are for donations made in a 12-month period including the Celebration Event